

NEWSLETTER

ISSUE #1



Welcome to the first newsletter from the Australian Axemen's Association. The purpose of this news letter is to inform members and affiliates of the current news of the AAA and to share state and local association achievements nationally.



AAA is pleased to announce that as off the commencement of the 2018 membership period, \$1 from each membership will be set aside into a fund for an annual donation for a needy charity supporting seriously disadvantaged children. Each year a different state will have the privilege to select and donate to a needy charity of their choice in a 6 year rotation.

It is envisioned that this will become an annual event that could be combined with additional sponsors for charitable purposes.

Ambassador Program



The program aims to identify individuals from across the country, men, women, young and old who can provide a positive representation of the diversity of our sport.

The role of an ambassador is to enhance the image of the sport, encourage new comers to the sport and act as role models for fairness, equality and sportsmanship.

The AAA is pleased to announce Nick Fredriksen as the inaugural ambassador.

The AAA looks forward to announcing more ambassadors in the near future.



Member Benefits



The AAA is proud to announce that it has partnered with Choice Hotels to provide members, their friends and family with up to a 15% discount on the best available rate when they chose to stay at any of their hotels nation-wide.



To take advantage of this benefit simply use the AAA booking code 00762520 in the client ID section when booking via the website www.choicehotels.com.au to receive the discount. In addition to this the AAA will receive 7% rebate to be invested back into the sport. To view participating hotels visit the website.

*Please note that the discount only applies when booking through the website and not when booking directly with the hotel.

Sponsorship

The AAA is in the process of seeking sponsorship for various programs nationally including recruitment campaigns and junior development. If you or your company would like to get involved please contact the AAA for more information.

Does your association need help with sponsorship? Email in for a sponsorship proposal template and some helpful hints.



The AAA would like to share achievements of state and local associations nationally. If you would like to share what your association or even your training group have been doing please send in your story to us.

